



Continued Commitment to the Specialty®

Dear Colleague,

April 21, 2017

AAOF Accomplishments

A generation ago those who comprised the AAO Foundation Board of Directors effectively reinvented the organization, launching an ambitious fundraising campaign to “support orthodontic education and research” because they were convinced that if they did not take action, the specialty might become little more than a trade.

Since that time, thanks to approximately one-third of all AAO Members, we have realized **\$38.6 million in pledges and funded more than 400 projects**, totaling just under \$11 million, primarily in support of junior faculty, resulting in:

- **Publications** – hundreds of articles and abstracts, most of which have been published in journals within orthodontics, but many in journals outside the specialty and the profession.
- **Lectures** – scores of lectures at dental, orthodontic and at other scientific meetings as well.
- **Professional advancement**
 - Approximately one-third of all current Department Chairs and/or Program Directors in the graduate orthodontic programs in the US and Canada were supported early in their academic careers by the AAO Foundation.
 - Numerous tenured, associate and full professor positions
 - Eighteen NIDCR/NIH funding recipients
 - More than three-quarters of Junior Faculty supported by the AAOF remain in full-time academics after five years.

Certainly from the academic perspective, the AAOF has helped secure the continued future of the orthodontic specialty.

Looking to the Future

The Board is currently engaged in a similar re-organization to focus on current and future concerns of the specialty, and soon we expect to announce new programs and projects that will include not only continuing support of orthodontic education and research (for that need will likely always be with us), but also new offerings concerned with such subjects as:

- **Delivery of clinical care**
- **Business/practice of orthodontics**, and
- **Others subjects of interest to the membership** in their daily practice lives.

Some of our colleagues have been with us all along the way, but, frankly, most have not.

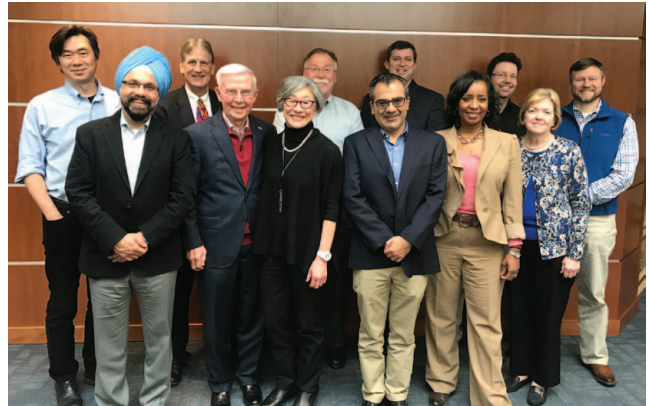
This message is addressed, primarily, to those of you who have not previously supported the AAOF for whatever reason, or who have not done so recently.

Continued Commitment to the Specialty®

The AAOF has made a **Continued Commitment to the Specialty®**, and we are asking you to do the same thing.

Here are some ways you can invest in the future of your specialty and its expanded mission to include the effective and efficient delivery of patient care:

- **Make a Pledge**, whether a first-time commitment or a pledge upgrade to the Regent level or higher.
- **Join the Century Club** by making an open-ended, on-going commitment of \$100 or more monthly.
- **Become a Member of the Keystone Society** by including the AAOF in your estate plans.



We wish to acknowledge with sincere appreciation the members of the Planning and Awards Review Committee (PARC) for all their efforts on our behalf.



The AAO Foundation

**...is still here,
...still matters,
...still needs your support.**

Thank you.

Sincerely,

Rick W. Fuchs (MSO/SD),
AAO Foundation President



American Association of Orthodontists Foundation
401 N. Lindbergh Blvd. | St. Louis, MO 63141-7816

Phone 314-993-1700 x546
Toll Free 1-800-424-2841 x546
Fax: 1-800-708-1364
aaofevp@aaortho.org

AAOF Pledge Form

Contact Information

Name _____

Address _____

City/State/ZIP _____

Commitment

Amount of previous pledge if any, if known \$ _____

PLEDGE – I wish to pledge at one of the following levels:

Founder (\$100,000) **Fellow** (\$50,000) **Regent** (\$25,000) **Your Case Fee** \$ _____

Pledges at the Regent level or higher, whether initial pledges or pledge upgrades, may be redeemed over ten years. Case level pledges may be redeemed over three years.

Please send statements: quarterly annually beginning in (Month) _____ / (Year) _____

CENTURY CLUB – I wish to make an open-ended ongoing commitment of \$ _____ (\$100 minimum) per month, beginning in (Month) _____ / (Year) _____

Payment

Please bill my credit card Mastercard Visa American Express

Name on Card _____

Credit Card Number _____

Expiration Date _____

Signature _____

Date _____

Designation Please select one

- Please permanently restrict my gift to the Research Initiative Fund. I understand that funds from my gift will be invested in perpetuity with only the annual earnings from these investments used in support of orthodontic research.
- Please permanently restrict my gift to the AAOF Endowment. I understand that funds from my gift will be invested in perpetuity with only the annual earnings from these investments used in support of the Foundation.
- Please use my gift in support of the Craniofacial Growth Legacy Collections Project (www.aaoflegacycollection.org)
- You may use my gift for orthodontic education and operational expenses at the discretion of the AAO Foundation Board of Directors.

Comments



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Keystone Society Enrollment Form

One way to make a **Continued Commitment to the Specialty**® to the AAO Foundation, is to include the AAOF in your estate plans.

If orthodontics has been good to you and if you are ready to make this same commitment, then please complete and return the form immediately below.

Continued Commitment to the Specialty®

- I have made a **Continued Commitment to the Specialty**® to include the AAO Foundation in my estate plans.
 - The planned giving vehicle I have selected (e.g., will/bequest, life insurance proceeds, trust, etc.) is _____
- The type of planned gift has not yet been determined.

Keystone Society

- Having made this commitment, please add my name to the Keystone Society list
- Please list me anonymously

Name of Orthodontist

Address

City/State/ZIP

Signature

Date

Comments

