

The logo consists of the letters 'AAOOF' in a bold, sans-serif font. The first three letters, 'AAO', are blue, and the last two, 'OF', are green. A thick, green, curved swoosh underline starts under the first 'A' and ends under the 'O'.

AAOOF

Continued Commitment to the Specialty<sup>®</sup>

# Goals of the AAO Foundation's Awards Program Outcomes



Advance the orthodontic specialty by supporting education and research



Ensure the future viability of the specialty by investing in the next generation of educators and researchers

# Awards Program Outcomes

- ▶ \$8.2 Million Awarded
  - 300 Peer-reviewed funded proposals
  - 250+ final reports on AAOF website
- ▶ Primarily in support of junior faculty

# Outcomes of Junior Faculty Support

- ▶ Hundreds of publications
- ▶ Scores of lectures
- ▶ Professional advancement
  - 28 department chairs and/or program directors funded while junior faculty
  - Numerous tenured, associate and full professor positions
  - 12 NIH funding recipients

# Outcomes of Junior Faculty Support

- ▶ 80% of junior faculty supported by the AAOF remain in full-time academics after five years

# Special Projects – AAO Foundation Craniofacial Growth Legacy Collections Project

Website: [www.AAOFLegacyCollection.org](http://www.AAOFLegacyCollection.org)

Program Goal:

- Minimum of 1,000 Cases
- Representative Sample from Participating Collections

Bolton Brush  
Burlington Growth  
Denver Growth

Fels Longitudinal  
Forsyth Twin  
Iowa Growth

Mathews Growth  
Michigan Growth  
Oregon Growth

# Campaign Goal - Legacy 300

\$1.5 Million Goal

- 300 Donors
- Minimum of \$5,000 each
- Realized as of 12/31/2011

*DONE!*

# Campaign Goal - Legacy 300

## Program Accomplishments to Date

- 2000 lateral cephalograms
- 200 cases
- Nine participating collections
- FREE access for residents, faculty, clinicians
  - Thousands of site visitors
  - 20,000+ pageviews
  - Scores of record requests

# What's Next?

Refocus on Junior Faculty

# What's Next?

## Continued Commitment to the Specialty®

- Pledge
  - \$5,000/five years
    - Includes Vanguard Society
  - Regents
    - \$25,000/ten years
  - Professional Courtesy/Grateful Patient
    - "Happy With Your Smile?"

# What's Next?

## Continued Commitment to the Specialty®

- Century Club
  - Minimum \$100/month
    - Credit card
    - Bank authorization
- Keystone Society

**OUR THANKS TO DOLPHIN!**



Continued Commitment to the Specialty<sup>®</sup>

Visit the AAO Foundation Display