

Named Awards & Named Awards Contest

There are two ways to name an AAO Foundation Award.

- The first of these is to pledge an aggregate of \$250,000 for the Orthodontic Faculty Development Fellowship Award (OFDFA) and the Biomedical Research Award (BRA), and an aggregate of \$500,000 for the Post-doctoral Fellowship Award (PFA), with a minimum of \$25,000 per person and with this \$250,000/\$500,000 being all new pledges, whether pledge increases, first-time pledges, or some combination.
- **The second way is to win the Grand Prize in the AAOF Named Awards Contest**
 - Each person who makes a **Continued Commitment to the Specialty[®]** of a minimum of \$5,000, restricted to the new *Research Initiative*, going back to August 2012, whether this is a first time pledge or a pledge increase, will receive one chance to win the Grand Prize, which is to name one of the unnamed AAOF Awards.
 - Also, each person who is primarily responsible for successfully soliciting such a pledge, whether a first-time pledge or a pledge increase, will also receive one chance to win this Grand Prize. (*Note: The name of the person successfully soliciting the pledge must be provided at the time of the pledge.*)
 - The contest period will end upon the adjournment of the 2015 AAO Annual Session, and the Grand Prize winner will be announced shortly thereafter.
 - In addition to the Grand Prize, there will be other prizes offered as well.

Currently the Named Awards are as follows:

- OFDFA
 - *Willie and Earl Shepard Fellowship Award**
 - *Robert E. Binder Teaching Fellowship Award*
 - *Robert E. Gaylord Teaching Fellowship Award*
 - *Anthony A. Gianelly Teaching Fellowship Award*
 - *T.M. Graber Teaching Fellowship Award*
 - *Michael Matlof Memorial Teaching Fellowship Award*
 - *Robert M. Ricketts Sunflower Orthodontics Fellowship Award*
 - *Subtelny, Baker, Eastman Teaching Fellowship Award*
 - *Orhan C. Tuncay Teaching Fellowship Award*
 - *Eugene E. West Memorial Fellowship Award*
 - *Albert P. Westfall Memorial Teaching Fellowship Award*
 - One naming opportunity available
- BRA
 - *B.F. Dewel Memorial Biomedical Research Award**
 - *Robert L. Boyd Biomedical Research Award*
 - *Burstone-Indiana Biomechanics Award***
 - *Fred F. Schudy Memorial Research Award*
 - *The Fred and Dianne Garrett Biomedical Research Award*
 - Seven naming opportunities available
- PFA
 - *Martin "Bud" Schulman Postdoctoral Fellowship Award*

*Designation given to most meritorious proposal within each Award category.

***Burstone-Indiana Biomechanics Award* designation given to the most prestigious approved BRA proposal with a biomechanics focus

Research Initiative

The goal of the new *Research Initiative*, the current focus of the AAO Foundation's overall **Continued Commitment to the Specialty**[®] fundraising effort, is to realize \$5 million in new pledges, so that overtime and calculated at an average rate of return of six percent, this will result in an additional \$300,000 restricted for orthodontic research.

Since the Awards Program began just 20 years ago, the Foundation has made tremendous strides in its mission to support orthodontic education and research:

- *Funding of 371 research and fellowship proposals for an aggregate of \$10 million, primarily for the development of junior faculty*
- *Resulting in hundreds of publications, scores of lectures, dozens of tenured, associate and full professor positions (including 31 department chairs/ program directors), and 15 NIH grants.*
- *80% of Junior Faculty supported by the AAOF remain in full-time academics after five years.*

Additionally, the AAOF has created the Craniofacial Growth Legacy Collection Project (www.aaoflegacycollection.org), an unprecedented collaboration of major orthodontic collections to not only preserve a portion of these irreplaceable, legacy collections, but also to make these records available for academic research and clinical purposes.

*The proverbial next step is to focus on orthodontic research, and thus the new **Research Initiative**.*

AAO members, as well as orthodontic industry, friends of the specialty and other members of the broader orthodontic community, are asked to pledge a minimum of \$5,000, over five years, with this restricted for the **Research Initiative**. This can either be a first-time pledge or a pledge increase.

- If you have never yet pledged a **Continued Commitment to the Specialty**[®], now is the time.
- If you have pledged a **Continued Commitment to the Specialty**[®] previously, thank you and please consider supporting this as well. (If you have an outstanding pledge, this can be added onto the back-end of your pledge.)

Yes, count me in. I pledge \$ _____ (Dollar Amount) over five years, with statements to be sent quarterly.

___ Please permanently restrict my gift to the Research Initiative Fund. I understand that funds from my gift will be invested in perpetuity with only the annual earnings from these investments used in support of orthodontic research. (Please note that, in order to be eligible for the Naming Contest – see attached flier – the Research Initiative designation must be checked at the time of your response.)

___ You may use my gift for orthodontic education and operational expenses at the discretion of the AAO Foundation Board of Directors.

___ Please permanently restrict my gift to the AAOF Endowment. I understand that funds from my gift will be invested in perpetuity with only the annual earnings from these investments used in support of the Foundation.

Name: _____

Address: _____

City, State Zip: _____

Telephone(s): _____

E-Mail: _____

Please complete/return to the AAOF (401 N. Lindbergh Blvd., St. Louis, MO 63141) or aaofevp@aaortho.org.

[Please remember the AAO Foundation in your estate plans.](#)